

CHAMBERLINES

LUNCH & LEARN "INTERNET VIDEO MARKETING"

A Lunch & Learn held on March 1st was sponsored by FV Productions/My Video Talk Carolina with the topic being "Internet Video Marketing" presented by Michael Chapman, owner of FV Productions. Mr. Chapman handed out booklets to all attendees titled "Successful Videos Start Here" with a break-down of important information to a successful video production.

FV Productions offer cost effective communications for businesses, churches, civic organizations and personal use. My Video Talk Carolina offers you the power of "Video Designing", "Video Channeling", "Video Broadcasting" and "Video Web Shows". All branded the way you want it, because YOU are IN CONTROL!

With "My Video Designer" you'll be able to custom design stunning emails that have tremendous impact. The



Pictured above is Lunch and Learn attendees.

emails look great and the messages get opened, looked at, clicked on and viewed! "My Video Channel" allows you to easily create custom content and gets your personal or business message out to your target audience with no competition or third party advertisers popping up. It'll be your own private video channel on the web to showcase your contents. "My Video Broadcaster" is the most powerful LIVE web broadcast product ever released - yet it's so intuitive a child can use it. Run live

video presentations and meetings with features that blow the competition out of the water. All video broadcasts can be custom branded with your own logo, banner and brand color. "My Video Web Show" is absolutely the best branded product on the market that can broadcast your message with LIVE VIDEO STREAMING around the world. Perfect for Churches to broadcast their live services to anyone who has a computer and internet connection around the world; also it's perfect to broadcast live meetings to folks when it's impossible to have everyone in attendance.

Attendees at this event enjoyed a great lunch provided by FV Productions owner. He prepared homemade vegetable soup and sandwiches. Door prizes were given out and all enjoyed networking with each other after the session.

2011 Chamber Open "Presenters" are Brown Creek Animal Hospital & Sandhills Office Systems!

The Eleventh annual Anson County Chamber Open will be Friday, April 8th. Deadline for entering the Captain's Choice event is April 1st. Wonderful weather and yummy food have been requested for the "Premiere Golf Event of Anson County".

Golfers will have a choice of morning and afternoon tee times - teeing off in a shotgun start at either 8 a.m. or 1 p.m. Afternoon players will enjoy a lunch buffet beginning at 11:30 a.m. and the morning golfers will eat at 1:00 p.m.

The tournament's presenting sponsors are Brown Creek Animal Hospital & Sandhills Office Systems. We appreciate their support for this event.

Prizes will be awarded for both morning and afternoon golfers, split the pot will also be available again this year

and we will have many door prizes. Prizes include "Closest to the Pin," "Longest Putt," "Longest Drive," and a \$10,000.00 "Hole-in-One" prize. Goody bags will be given out to each player, which will include a golf towel.

We have also incorporated a "New" game this year. Numbered Golf balls are now available for purchase, 1 ball for \$5 or 5 balls for \$20. At the end of the tournament we will have our "Ball Drop" from a Pee Dee Electric bucket truck on the course at a designated hole. The ball closest to the hole will win a cash prize that will be no less than \$200. You do not have to be a player in the tournament to purchase these golf balls.

This "Premier" golf event will host 44 teams, 22 in the a.m. and 22 in the p.m. If

you are looking to have a great day golfing, chances to win some prizes and enjoy a great lunch this is the event for you.

The Chamber Open is one of the Chamber's two annual fundraisers. The second is the Big Game Hunt Tournament in November. Please call the Chamber for more detailed information on this spectacular event, 704-694-4181.



CY 2011 Renewals Thank You!

Following renewed their Calendar Year 2011 membership in March:

- Cobb-Vantress
- First Bank
- Mike Goodwin Logging (*)
- HOLLA
- Iron Horse Auction
- New York Life Insurance-Tyson
- Town of Polkton
- Progress Energy
- RBC Bank
- Supreme Dental
- Twin Valley Country Club
- Wadesboro Chiropractic, P.A.
- Wadesboro Family Dentistry
- Wadesboro Lumber & Barns



(*)Indicates a contribution above and beyond normal dues.

New Member Sketches

The following have joined the Chamber for Calendar Year 2011

- O'Reilly Auto Parts**, Michelle Hildreth, 320 E. Caswell St., Wadesboro N.C. 28170, Phone: 704-694-6120, www.oreillyauto.com
- Stage Stores Inc., Peebles's**, Paula Rivers, 1001 E. Caswell St. Wadesboro N.C. 28170, Phone: 704-694-2174, www.peebles.com



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Tyson Insurance Agency celebrates with Grand Opening!



A grand opening and ribbon cutting ceremony was held at Tyson Insurance Agency, LLC Thursday, March 3rd.

"I want to thank you for the guts and fortitude to continue to do what you have always done, said Lewis Evans, Anson County Chamber Chairman. "Anson County as a whole is growing and services like yours are in demand and we know you're going to be successful," County Commission Chairwoman Anna Baucom said.

Executive director of the Chamber of Commerce Lynn Edwards said many grand openings in Anson were the result of entrepreneurs like Becky Tyson, the owner of the agency.

Becky Tyson has more than 20 years of experience in the insurance business, Tyson Insurance opened on Feb 1, formerly Global Insurance, she purchased it when she decided to go out on her own.

The company offers all types of personal and commercial insur-

ance but specializes in commercial automobile, physical damage, cargo, general liability, logging equipment and worker's compensation.

The business is open Monday- Friday from 9 a.m. to noon and 1-5 p.m. It also offers notary services. Tyson Insurance Agency is located at 1736 Morven Road in Wadesboro and can be reached at (704) 694-9321 or btyson@windstream.net.



Pictured L to R: Lynn Thomas, Office Manager, Bill Thacker, Wadesboro Mayor, Becky Tyson, owner and Property & Liability Agent, Lewis Evans, A. C. Chairman, a close friend of Becky's, Jami Pless and Lynn Edwards, Chamber Executive Director.

TWO UPCOMING LUNCH & LEARN'S!



The Chamber would like to announce two up coming Lunch & Learns for the month of April. The first will be April 13th Sponsored by SPCC's Career Cruiser. The second will be April 20th sponsored by

Anson County JobLink Career Center. Invitations will be mailed out soon. The Lunch & Learn sessions are always very informative and a great opportunity to network with others.



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Morven HOLLA! Community Center



HOLLA! (Helping Our Loved ones Learn and Achieve) celebrated the grand opening of the Morven HOLLA! Community Center on Sunday, March 20, with an "event of praise" at Morven's Church of God and Prophecy, about a mile from the brand new community center on Main Street.

The HOLLA! Community Center has been five and a half years in the making. Founder Leon Gatewood started HOLLA!, along with Subrina Hough and Mary Little, as a way to help improve the lives of Anson County's youth. "The level achievement in our schools is how this first got started," Gatewood said in October.

Soon after the organization got its start, then-Morven Mayor Theodore Carr contacted Gatewood and showed him the building in which the community center will be housed. With help from Hands of Hope, Gatewood, Little and Hough wrote a grant application to the Golden LEAF Foundation. They were awarded \$250,000 last year, and now, "here we are," Gatewood said.

For months, that \$250,000 check in the window at 229 E. Main St. was the only sign of progress at the building. Now, the center boasts a literary cafe, with a snack bar by HOLLA! board member and caterer Alex Gaddy and his company, Culinary Creations. The literary cafe includes the Benefit Bank, Job Link and North Carolina PTA. The Benefit Bank is a centralized and simplified web-based service that allows low- and moderate-income families to seek out state and federal services, such as food stamps or Medicaid, alleviating feelings of embarrassment or confusion.

The community center will also include a full-service community kitchen, and may play host to some cooking classes for the community, Gaddy mentioned.

A spacious ballroom also graces the first floor, which can be rented out for events.

Upstairs are HOLLA!'s administrative offices, as well as a dance studio and space for students to

come and do homework and research. "We're discussing using some of the space as business incubators, too," Gaddy said.

Out back are two decks that can be used for outdoor parties and events, and soon, there will be lighted tennis and basketball courts, as well.

"Now we have a base so that we can combat some of the ills of our community, like teen pregnancy, crime and unemployment," Gaddy said.

Article & Photo courtesy of Anson Record



Interior shot of the Morven HOLLA! Community Center

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CALENDAR

- The Chamber of Commerce Marketing Committee will meet at 8:00 a.m. on Friday, April 8th.
- The Chamber of Commerce Board of Directors will meet at 7:30 a.m. on Tuesday, April 19 @ **LTC-room 222**.
- The AEDC will meet at 7:30 a.m. on Thursday, April 21.
- Uptown Wadesboro Inc. will meet at 5:00 p.m. on Thursday, April 21.

All of the above meetings will be held at the Chamber of Commerce.

Upcoming Calendar Events

- April 4, 11 & 18** - The Anson County Domestic Violence Coalition will sponsor a free **SELF-DEFENSE CLASS**, beginning at 7:00 p.m. For more information, call 704.694.4499 or 704.690.0362.
- April 10** - The Anson County Arts Council's **2nd SUNDAY RECEPTION** will be held. For more information, call 704.694.4950.
- April 16** - The Anson County Arts Council's **ART CRAWL** will be held. For more information, call 704.694.4950.
- April 16** - Burnsville Recreation & Learning Center will present **MATTARWOOD**, nephew of country music's Randy Travis. For more information, call 704.826.8737.

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For More Information
Please Call the Chamber
at 704-694-4181

Anson County Chamber of Commerce
P.O. Box 305 • 107 E. Wade St.
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Information: 704-694-4181
Website: www.ansoncounty.org
E-mail: ansonchamber@windstream.net



Discover Anson: A Great Place To Call Home

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April 2011



- April 18** - Full Moon!
- April 19** - The annual "Week of the Young Child" **PARADE** will be held at 10:00 a.m. For more information, call the Anson County Partnership for Children at 704.694.4036.
- April 22** - The Chamber will be closed in observance of Good Friday!
- April 24** - Easter Sunday!
- April 25-29** - Anson County Schools closed for Spring Break!

April is a very busy month!
Please check out our web
calendar for events & details
www.ansoncounty.org



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